



NOTICE OF PATIENTS INFORMATION PRACTICES

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED OR DISCLOSED AND HOW YOU CAN GET ACCESS TO INFORMATION. PLEASE REVIEW IT CAREFULLY.

OPTICAL FACTORY AND SHOWROOM, INC. IS REQUIRED BY LAW TO PROTECT THE PRIVACY OF YOUR HEALTH INFORMATION, PROVIDE THIS NOTICE ABOUT OUR INFORMATION PRACTICES AND FOLLOW THE INFORMATION PRACTICES THAT ARE DESCRIBED HEREIN.

USES AND DISCLOSURES OF HEALTH INFORMATION

Optical Factory uses your personal health information primarily for treatment; obtaining payment for treatment; conducting internal administrative activities and evaluating the quality of care that we provide. For example, Optical Factory may use your personal health information to contact you to provide appointment reminders, or information about treatment alternatives or other health related benefits that could be of interest to you.

Optical Factory may also use or disclose your personal health information without prior authorization for public health purposes, for auditing purposes, for research studies and for emergencies. We also provide information when required by law.

In any other situation, Optical Factory policy is to obtain your written authorization before disclosing your personal health information. If you provide us with a written authorization to release information for any reason, you may later revoke that authorization to stop future disclosures at any time.

Optical Factory may change its policy at any time. When changes are made, a new Notice of Information Practices will be posted in the waiting room, patient exam room, and will be provided upon your next visit. Any changes will be added to this notice. You may also request an updated copy of our Notice of Information Practices at any time.

PATIENTS INDIVIDUAL RIGHTS

You have the right to review or obtain a copy of your personal health information at any time. You have a right to request that we correct any inaccurate or incomplete information in your records. You also have the right to request a list of instances where we have disclosed your personal health information for reasons other than treatment, payment or other related administrative purposes.

You may also request in writing that we not use or disclose your personal health information for treatment, payment and administrative purposes except when specifically authorized by you, when required by law or in emergency circumstances. Optical Factory will consider all such requests on a case by case basis, but the practice is not legally required to accept them.

CONCERNS AND COMPLAINTS

If you are concerned that Optical Factory may have violated your privacy rights or if you disagree with any decisions we have made regarding access or disclosure of your personal health information, please contact our office at the address listed below. You may also send a written complaint to the US Department of Health and Human Services. For further information on Optical Factory and Showroom's Health Information Practices or if you have a complaint, please contact the following person:

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